



## **Sign Exchange 2020 planning put on temporary hold**

Everyone in the Sign Industry is experiencing the difficulties of dealing with the unknown, and keeping our co-workers, employees and family safe during the COVID-19 crisis.

For reasons all reading this will understand, the USSC Foundation Board of Directors has decided to place planning for the 2020 Sign Exchange on temporary hold at this time (Sign Exchange dates: December 3-5, 2020).

Although our event will occur in early December, the challenges of the months leading up to the Sign Exchange may make planning a convention extremely impractical; we just don't know.

The USSCF will re-evaluate Sign Exchange planning in the coming months.

### **- *Bringing Science to Sign Regulation Since 1998* -**

**Please note:** the research work of the USSC Foundation will be ongoing in 2020, with two new projects slated for this year; #1 on *Sign Design, Marketing + Customer Preferences*; #2 on *Sign Permitting, Costs and Delays*. We anticipate both projects will be invaluable to sign companies and our customers.