USSC **FOUNDATION**

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ABOUT THE USSC FOUNDATION

The USSC Foundation (USSCF) is a charitable 501(c)(3) not-for-profit organization based in Pennsylvania and Maryland. The USSCF is governed by a small volunteer Board of Directors. The USSCF has Supporting Members through annual dues, and obtains outside funding for certain projects from universities, Departments of Transportation, and other charitable organizations. The USSCF is not a trade association.

Since its founding in 1998, the USSC Foundation has been a leader in performing on-premise sign research. This dedication has resulted in over (20) university-level scientific studies on the design characteristics of on-premise signs and traffic safety. In addition, the USSC Foundation provides educational resources and legal analysis on zoning matters to both professionals and the general public.

The USSCF has participated in and sponsored the following sessions at the APA National Conference since 2000:

2003 Bringing Science to Sign Regulation

2009 The Science of Sign Regulation and Code Development For On-Premise Signs

2015 Street Graphics and the Law

2017 A Guide to National Sign-Illumination Standards

The USSCF Guideline Standards for On-Premise Signs have appeared in the latest editions of the APA PAS Report **Street Graphics and the Law** (2004, 2015).

Please feel free to contact the USSCF with any questions or if additional information is needed.

Sincerely,

Richard B. Crawford
Board Member, USSC Foundation
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